

Draft Outreach email to media

Fill in the following content with information about the #OregoniansGive campaign. This should be sent to the media contacts who cover stories about nonprofits in your communities.

Dear **Editor/Reporter Name**,

#OregoniansGive on #GivingTuesday is Tuesday, November 29, 2016, and **community/organization name** is excited to be participating! The purpose of **#OregoniansGive** day is to celebrate Oregon's nonprofit's and increase Oregonian's philanthropy over a 24-hour day.

I hope that you are planning to cover **#OregoniansGive** and share with your audience. "**#OregoniansGive** is an opportunity to celebrate our state's true spirit," said Agnes Zach, Executive Director, Willamette Valley Development Officers. "**#OregoniansGive** lets us take a day to celebrate generosity. We have the chance to focus on the amazing work taking place in nonprofits and charities across the state – from Pendleton to Grants Pass, Portland to Klamath Falls – and give back. We encourage all nonprofits throughout the state of Oregon to sign up and join us for this day of gratitude."

I wanted to make our **community/organization** available to help bring to life an example of the impact that a nonprofit has in our community.

enter a brief statement about your organizations mission and who you serve.

We can have your editorial team visit us to see enter what you can offer to show them and we are also available to come in for any interviews as well.

My contact information is below and I will be following up with you as well.

Thank you for your consideration and have a wonderful day.

Sincerely,

Your name, Title, Org Info